

Andrew Sobotka

Head of Product Design + Software Developer + UI/UX Designer

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Efficient and effective leader, full stack software developer, and experience designer with a passion for things that are designed well. Imaginative professional with over 10 years of experience in overseeing and developing 200+ websites, applications, and platforms for 75+ startups, non-profit organizations, and international corporations. Excited to find a role in the intersection of team collaboration, new innovative technology and creative aesthetics.

Experience

Developer — Hanson Inc.

May 2024 – Present

Facilitated collaboration between the Design Team and the Development Team to ensure websites and web applications exceeded all industry standards. Managed and maintained sites built with WordPress, Sitefinity, .NET, and custom solutions split between:

- **Front End Development:** HTML5, CSS, React, Vue.js, Blazor, Next.js, WordPress
- **Engineering:** .NET(C#), PHP, Next.js, TypeScript, WordPress ACF

Director of Operations / Head of Product Design - JAC Creative LLC

June 2014 – June 2023

Held positions as Director of Operations and Head of Product Design for the Interactive Department, where I managed projects for many different industries ranging from power management to press brake tools, coffee shops to non-profit organizations.

- Championed as Director of Operation to refine and revise business processes and management resulting in doubling profit growth by 200% for 4 years in a row as the company scaled
- Lead the Interactive Department as Head of Product to successfully create and deploy 100+ websites and web applications for ranging sizes of businesses with maintainable platforms and custom (DLS) Design Language Systems
- Served as Head of Information Technology & Office Management facilitating 8 years of company infrastructure, security, and scalability, while implemented project management tools and communication protocols company wide

Education

Full Stack Software Developer - Tech Elevator

July 2023 – October 2023

Completed a Remote Java Full-Stack Software Development Boot Camp to extend my knowledge of programming to develop, deploy, and maintain web applications with over 800+ lectures and studies including:

- **Object-Oriented Programming:** Java, Python, PHP, TypeScript
- **Web Application Development:** HTML5, CSS, JavaScript, jQuery, Spring Boot, Vue.js, React, API, REST, MVC
- **Database Programming:** JDBC, Table Design, SQL, Postgres, (ERD) Entity Relationship Diagrams
- **UI/UX:** User Experience Design Research, UI Development with DLSs, Adobe Creative Cloud, Figma, Zeplin.io
- **Development Tools and Techniques:** Agile Principles, Unit Testing, Version Control with Git, IntelliJ Suite

BFA in Environmental Graphic Design - Kent State University

July 2007 – October 2012

Graduated from the Visual Communication & Design B.F.A Program with a specialization in user experience, wayfinding, 3D, photography, graphic design, print design, and illustration. Mastered visual communication tools such as:

- **Design Tools:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Adobe Premiere, Adobe After Effects
- **Design Fields:** Corporate Branding, Logo Design, Motion Graphics, Wireframing, Interface Design, Experience Design